



# WG 2: Supporting the low digitalised SMEs (Study on Smart Industrial Remoting)

**Date:** 1 June, 11:00-12:30 CET

**Objective:** to present the main study findings and share results of five digitalisation pilots carried out as part of the Study on Smart Industrial Remoting.

**Target audience:** Digital Innovation hubs.

## Proposed high-level workshop agenda

Time	Description	Presenter
11:00 – 11:10	<b>Introduction</b> Welcome word from the EC, outlining the study context and objectives – Dr. Heidi Cigan, Senior Policy Officer, DG CNECT	EC
11:10 – 11:30	<b>Digitalisation of SMEs: main findings from digitalisation pilots</b> Speaker: Rūta Gabalina, Senior Researcher, PPMI <ul style="list-style-type: none"><li>• Brief introduction to study objectives &amp; approach</li><li>• Presentation on the main outcomes of the study</li><li>• Description of the five pilots</li></ul>	PPMI
11:30 – 12:10	<b>Hub-SME collaboration: recipe for successful digitalisation</b> Moderator: Barbora Kudzmanaite, Research Manager, PPMI Speakers: <i>Kristina Šermukšnytė-Alešiūnienė, Director of Agrifood Lithuania</i> <i>Anca Sandu, Managing Partner of Unith2B</i> <i>Rūta Gabalina, Senior Researcher, PPMI</i> <ul style="list-style-type: none"><li>• Short presentations from the hub and company representatives on their take-aways from the study and collaborations</li><li>• Followed by a panel discussion on the main lessons learned and insights gathered on company digitalisation and the role (E)DIHs can play in facilitating the process</li></ul>	Hub, SME, PPMI



12:10 – 12:20	<b>Questions with the audience</b> Moderator: Barbora Kudzmanaite, Research Manager, PPMI <ul style="list-style-type: none"><li>• Short Q&amp;A</li><li>• 2-3 questions using Slido to gather experiences with digitalisation</li></ul>	PPMI
12:20 - 12:30	<b>Wrap-up and closing</b> Dr. Heidi Cigan, Senior Policy Officer, DG CNECT <ul style="list-style-type: none"><li>• Short wrap-up of the main take aways</li><li>• Closing of the workshop</li></ul>	EC

**Confirmed speakers:**

**Hub representative:** Kristina Šermukšnytė-Alešiūnienė, director of Agrifood Lithuania, a digital innovation hub which is part of the EDIH Lithuania.lt. The hub worked closely with a small zero-waste farm 50 Acres of Work & Joy to implement a data integration solution AgroSmart.

**Company representative:** Anca Sandu, managing partner of UnitH2B, an architecture and engineering firm based in Romania. The company worked closely with FIT EDIH and a BIM Association in Romania to improve how they use BIM in their office. During the experiment, the company tested a total of 13 BIM use cases, had several working meetings with the hub and the association as well as tested some of the lessons learned in a collaboration with other architecture offices when implementing a project.