

European Digital Innovation Hubs Network

Driving the EU's digital transformation

In the heart of Europe's digital revolution lies the European Digital Innovation Hubs (EDIH) Network.

A dynamic, pan-European community of experts on a mission to reshape the digital landscape for small and medium-sized enterprises (SMEs) and public sector organisations (PSOs).

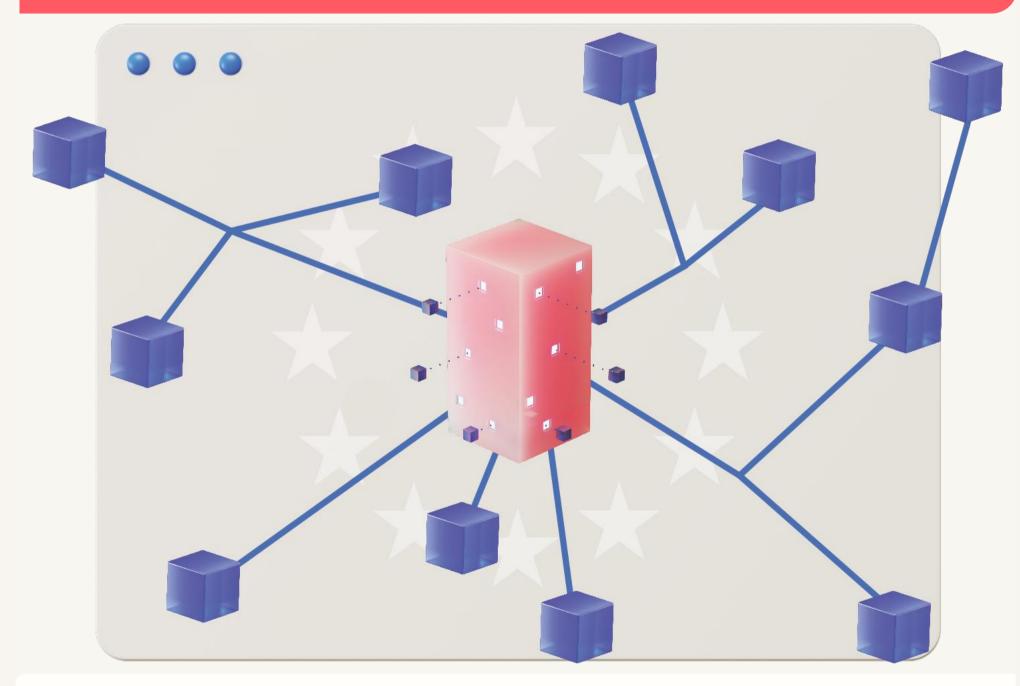
EDIHs stand as beacons of digital knowledge, charting the course for SMEs to navigate the swiftly changing currents of today's tech-driven world.

By tapping into the potential of digitalisation, businesses stand ready to improve their production processes, boost their efficiency, and outpace their competition.

The EDIH Network's commitment goes beyond digital prowess.

It's rooted in a conscious, responsible approach to delivering services that nurture environmental sustainability.

With the European Commission at the helm, this endeavour unites more than 200 digital innovation hubs (EDIHs), strategically distributed across EU Member States, as well as Iceland, Liechtenstein, and Norway.



Embark on this exciting journey with us as we shape the digital future of Europe! >>





Get involved

How can you help spread the word about the EDIH Network?



Boost the EDIH Network and its mission by creating and publishing an informative article, a thought-provoking blog post, or an engaging interview with our digital innovation hub representatives.

Share your creative ideas and insights with our team.



Start discussions about the EDIH Network with your colleagues, networks, and fellow stakeholders, and ensure that EDIH Network materials provided in this toolkit are readily available across your communication channels.



Establish connections between your own endeavours and the EDIH Network where applicable (for example, by featuring relevant news on your website or newsletter, linking to the EDIH Network website on your own platform, participating in or organising events centered around digital innovation, and sharing insights on digital transformation via your social media accounts).



Support the EDIH Network's mission by sharing, re-posting, and endorsing social media content related to it.



Seize every opportunity to promote the EDIH Network, using the resources provided in the Communications Toolkit.





Communication materials

You can effectively champion the network's mission with the help of our comprehensive Communication Materials, designed to make your outreach efforts impactful and engaging.



<u>Infographics</u>

Share our infographics on your social media channels, websites, or presentations to convey key information about the EDIH Network in a clear and compelling manner.



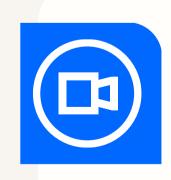
Service Brochure

Distribute our informative service brochure to potential stakeholders and partners to provide them with a detailed overview of our services and the benefits to clients.



Roll-up Banner

Display the eye-catching roll-up banner at events, conferences, or workshops to attract attention and spark conversations about the EDIH Network



Video

Use the video as an engaging tool to showcase the network's impactful work, goals, and success stories. Share it on various platforms to reach a wider audience.







Social media posts

Save time and effort by using our sample social media posts. These posts are designed to be attention-grabbing and shareable, making it easy for you to spread the word about the network.



Web banner

Enhance the network's visibility and support its mission by adding our banner to your website.



Banner for email

Incorporate this banner into your email signatures or newsletters to keep the EDIH Network foremost in the minds of your professional contacts.



Online meeting background

During webinars or virtual meetings, set the stage for discussions about the network by using our custom online meeting background.

With these materials at your disposal, you can play a crucial role in amplifying the EDIH Network's message and impact. Your involvement as a multiplier will help accelerate digital transformation, innovation, and growth across the European Union.

We want to hear from you!

If you need advice or have questions regarding this toolkit, please contact us at: info@edihnetwork.eu





