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THE EUROPEAN
DIGITAL INNOVATION HUB
IN TRANSILVANIA

Part of **EDIH** | European
Digital Innovation
Hubs Network

GOOD PRACTICE EXAMPLE:
IQ DIGITAL SUMMIT CLUJ

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Discovering Success: Our Journey & Why IQ Digital Matters

- Let's dive into how we uncovered success and why IQ Digital Summit stands out.
- Together, we gathered insights on IQ Digital Summit's impact, shaping our understanding.
- We structured info to spotlight IQ Digital's unique features, making it a standout event.
- Collaboratively, we fine-tuned our presentation to capture the very essence of IQ Digital.

Insights from participant satisfaction surveys:

- 1265 participants - 22.4% completed a post-event survey
- 97.9% rated the event as meeting or exceeding expectations.
- 84.8% awarded the event a score of 4 or 5, indicating exceptional satisfaction.
- 2.1% found it disappointing or suggested room for improvement.

The Power of Collaboration: Joining Forces for Success

- ✓ The success of IQ Digital Summit was possible through collaboration with private actors.
- ✓ Joining forces allowed us to create an impactful and memorable event.
- ✓ Let's recognize the power of out-of-the-box, interactive settings in engaging our audience.
- ✓ Embrace the unique atmosphere for stronger audience connections and heightened interest in digitization topics.

