European Commission

Leading the **digital transformation** of small and midsize businesses (SMEs)

EDIH European Digital Innovation Hubs Network

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European Digital Innovation Hubs Network

Leading the digital transformation of small and midsize businesses (SMEs)

2023

What is the EDIH Network?

It is a vibrant and collaborative pan-European network of experts in digital technologies and their business applications, who are dedicated to supporting small and medium-sized enterprises (SMEs) in their journey towards digital transformation.

An initiative of the European Commission, the network is formed by the one-stop shops known as European Digital Innovation Hubs (EDIHs), which are present in regions across every EU Member State, in addition to Norway, Iceland, and Liechtenstein. The network continually expands as more Associated Countries join its ranks.

Our hubs serve as vital resources to equip SMEs with the right tools to handle challenges in today's rapidly evolving, technology-driven landscape. By harnessing the power of digitalisation, businesses can become more competitive, improve their infrastructure, and boost their overall success. **EDIHs** are committed to offering their services with an environmentally conscious and responsible mindset.

Our mission:

- Accelerate digital transformation across the EU
- Ensure 90% of SMEs have at least a basic level of digital competency
- Transform 75% of EU companies into Cloud/AI/Big Data users
- Achieve the targets of the EU's Digital Decade 2030

The network in numbers

151 EDIHs

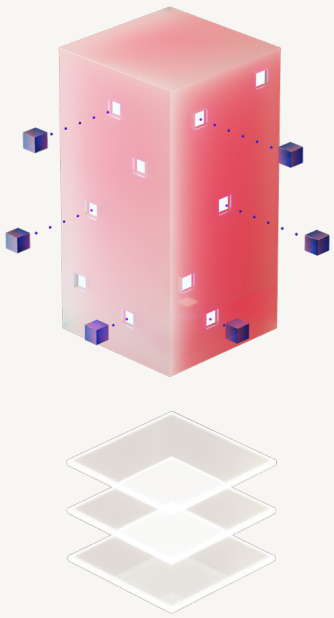
76 Seal of Excellence EDIHs

30 countries

15 categories of services

36 sectors

30 types of technologies



What services do our EDIHs offer?

The EDIH Network's unique advantage lies in its Europe-wide pool of expertise coupled with its local presence. This enables us to effectively communicate with businesses in their respective languages and possess extensive knowledge of both local and EU matters, policies, and sectors.

EDIHs offer a range of services to their clients, focused on enhancing business and production processes, as well as improving products or services with the use of digital technologies.

The four main categories are:

- 'Test before invest'
- Skills and training
- Support to find investment
- Innovation ecosystem and networking

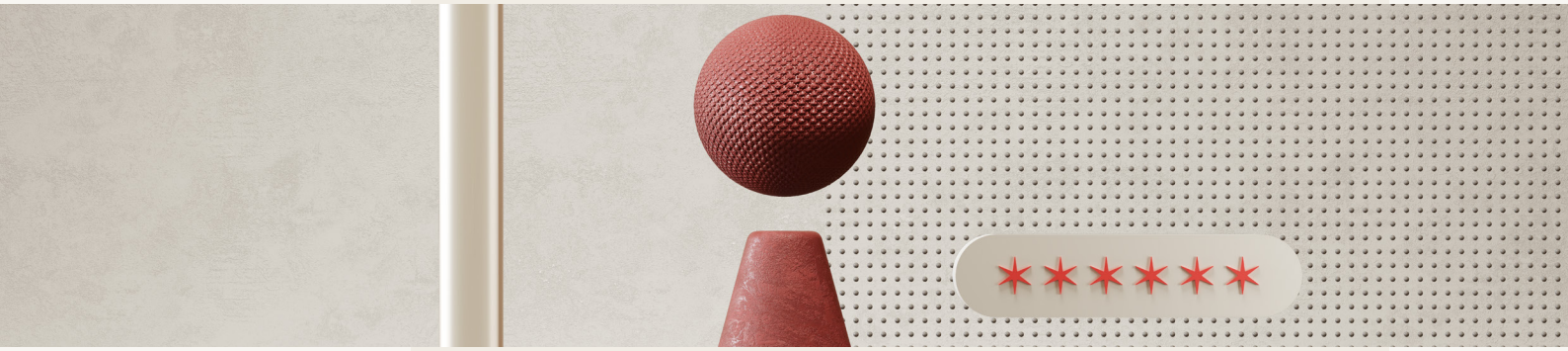
‘Test before invest’

Mitigate risks and maximise returns!

The first step towards successful digital transformation is understanding the opportunities and potential return on investment (ROI) that digital technologies can bring to your business. You can trial test several EDIH services before committing to their implementation.

- Take the Digital Maturity Assessment to evaluate your SME’s digital readiness and identify areas for improvement.
- Witness first-hand how digital technologies can revolutionise your business with live demonstrations and showcases.
- Collaborate with our experts to create a tailored digital roadmap for your business.
- Try out new digital technologies through testbeds, pilots, and sandboxes.

1



Skills & training

Empower your workforce!

Digital transformation requires a skilled and adaptable workforce. Our EDIHs offer numerous skills and training programmes to equip you and your employees with the necessary knowledge and competencies, including:

- Intensive training programs designed to accelerate learning and upskill your workforce.
- Specialised training programs tailored to industry needs.
- Executive and managerial training in disruptive technologies and implementation strategies.

2

Support to find investment

Fuel your growth!

Securing investment and accessing finance are vital to any SME's growth. Our EDIHs provide comprehensive support to help you find the necessary funding for your digital projects.

- Access programmes that will propel the growth and success of your startup.
- Tap into our extensive network to meet potential investors and identify funding opportunities.
- Receive expert advice on how to create successful business plans and investment pitches.
- Secure access to a wealth of resources, including guides and best practices, and enrich your understanding of financial matters.

3

Innovation ecosystem & networking

Collaborate towards success!

EDIHs foster a vibrant innovation ecosystem where knowledge sharing and collaboration are encouraged. Our extensive network helps you connect with like-minded peers, industry experts, and potential partners.

- Engage with various stakeholders, including EDIHs, regional/national entities, and EU networks, to maximise collaboration and know-how exchange.
- Broaden your network and draw inspiration from industry leaders by participating in open innovation challenges, hackathons, startup days, regional events, joint stands, visits, delegations, and co-creation workshops.
- Make use of our matchmaking services to connect with other companies and public service organisations (PSOs) that can meet your needs.

4

How does it work?

Discover an EDIH in your country or region that specialises in the technology relevant to your sector by browsing the EDIH Catalogue. Reach out to the representative to discuss the next steps.

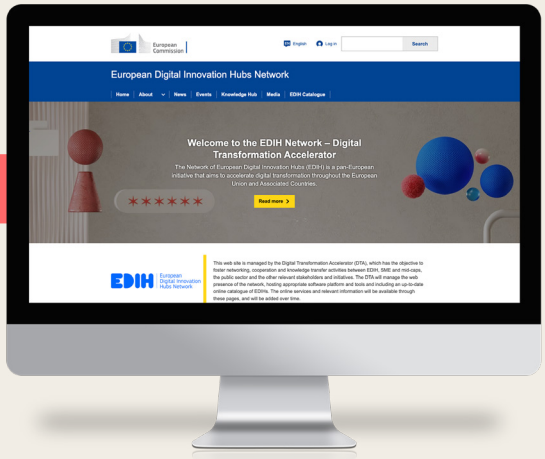
The first task will be to evaluate your company's digital maturity using the network's online Digital Maturity Assessment (DMA) Tool, in the following areas:

- Digital business strategy
- Digital readiness
- Human-centric digitalisation
- Data management
- Automation & intelligence
- Green digitalisation

The EDIH will help you to fill in the questionnaire and provide comprehensive results in each category. You will also be able to compare your score with similar-sized companies in your industry, in your country and throughout the EU.

Based on these findings, our expert will devise a plan tailored to the digital needs of your business.

Remember: you can test before deciding to invest!



Visit the EDIH Network website >>

To find out more and locate the right EDIH for you in the searchable EDIH Catalogue.

EDIH
European Digital Innovation Hubs Network

Join us in shaping the future of digital innovation and unlock the full potential of your business!

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