

26-27 November The Egg





Enterprise Europe Network

26-27 The Ed

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Brussels

599

Business Support Organisations

57

countries in Europe and beyond

835

small companies get help to innovate and grow internationally every day

112

enterprises benefit from our experts' in-depth tailored advice every day

92%

client satisfaction rate

525

companies receive specialised guidance and training sessions every day

19.7%

average increase in revenues reported by individual clients on a yearly basis in 2023 5

companies sign partnership agreements every day

3.9

average number of created jobs reported by individual clients on a yearly basis in 2023

Service Areas



Digitalisation



Single Market



Sustainability

Research and innovation



Access to finance



Start-ups & scale-



Business Partnering



Internationalisation



Value Chain Resilience



European Industrial Clusters

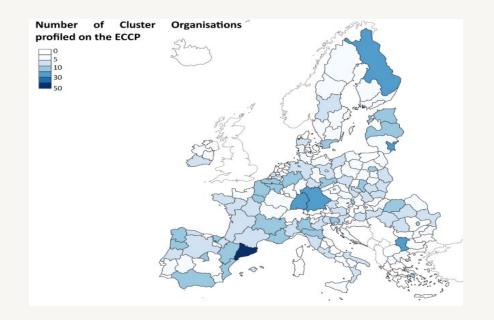
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EU industry clusters are a geographic concentration of interconnected large industry and SMEs, public authorities, research and technology organisations and related institutions

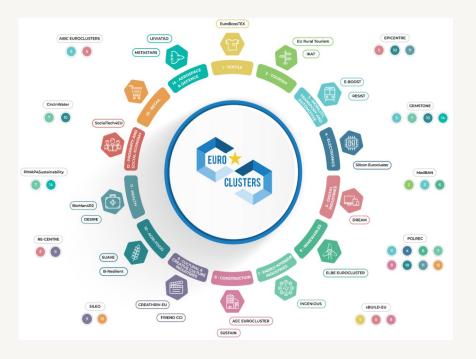
GROW helps build capacity of over 1500 EU cluster organisations at the European Cluster Collaboration Platform

SMEs 140 000 Large enterprises 16 000





DG GROW facilitates collaboration of cluster organisations in and across the EU industrial ecosystems incl. financial support for innovative SMEs through 50 Euroclusters







Cooperation between EEN, clusters and **FDIH**

"Docking Point" in each network

Example: TWG Networking the Networks and TG Digitalisation

Common sessions at networks' main events

• Example: EEN Annual Conference (06-08.11.2024 in Budapest) and EDIH Network Annual Summit (27-28.11.2024 in Brussels)

Open DMAT (available to EEN and clusters as of September 2024)

Info session organized on 02.10.2024

"Cooperation guidelines for a seamless digitalization support to European SME"

Co-developed by EDIH Network, EEN and Clusters



Access the Cooperation Guidelines here





includes collaboration also with the local cluster association for

B2B services

Concrete examples of successful collaboration between EEN and EDIH

Some best practices on how to design collaboration:

- Brussels Hub Brussels (EEN member) organized a workshop to design a collaboration framework with the local EIDH and agree on a common strategy for the digital client journey of their client SMEs
- Southern Italy Unioncamere Campania (EEN member) organized an event gathering all EEN members and EDIHs from southern Italy to agree on a memorandum of understanding

Some best practices on how to support clients:

- Lithuania EEN member LIC and EDIH4IAE.LT worked together to support an innovative company producing precision mechanical components: EEN provided opportunities for B2B, grant to increase energy efficiency and company missions; EDIH provided access to new advanced robotic tech and related skills.
- Catalonia EEN member ACCIÓ and DIH4CAT (regional EDIH): EDIH provided test before invest and EEN provided access to finance services and partnering services.
- <u>Bavaria</u> EDIH DIBI in close cooperation with the EEN Node "Bavaria2Europe": EDIH provided DMA and EEN provided support in designing the innovation cycle management system.





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Concrete example of successful collaboration between clusters and EDIH



The European Digital Innovation Hub in Transilvania (TEDIHT) aims to address industry and societal challenges through innovation driven by digital technologies.

The TEDIHT governance involves several Romanian cluster organisations which differs by specialization but are able to develop a strong cohesion and collaboration through the creation of networks.

TEDIHT's general objective is to provide a complete set of digital transformation and innovation services for SMEs and public sector organisations (PSOs) conducting non-economic activities from the NW region of Romania and, through the EDIH network, at EU level.

TEDIHT's primary specialisation and services use AI, HPC and Big Data to support the green and digital transformation of SMEs and PSOs in the fields of Digital Health

