

EDIH Network Summit 2024

26-27
November

The Egg
Brussels

AIRE EDIH ESTONIA
**A story of a quick
and successful start**

Kirke Maar

Head of AIRE

#1

OECD 2024

Tax competitiveness

#1

**STARTUPS,
UNICORNS,
VC INVESTMENTS**

per capita in Europe

#3

ITU 2022

Global Cybersecurity Index

#6

**WORLD AIR
QUALITY REPORT**

Clean air

#1

DESI INDEX 2022

Digital public services:
99% of public services
online

#1

WIRED

Most Advanced Digital Society
in The World

#1

EUROMONITOR 2023

Sustainable Travel Index

1

MICHELIN GUIDE

in Baltics

#17

DESI INDEX 2022

SME-s with at least
basic level of digital intensity
in 28 European countries

**AI &
ROBOTICS
ESTONIA**

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**AIRE EDIH start in 2022
Mission. Ambition. Values.**

AI & ROBOTICS ESTONIA

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270+

Clients

1200+

Participants in
trainings

2290+

AIRE club
participants

54

Demoprojects
launched



DIGITAL MATURITY
ASSESSMENT



AI SUITABILITY
ASSESSMENT



ROBOTICS SUITABILITY
ASSESSMENT



FINDING SOURCES OF FUNDING
PRIVATE CAPITAL



FINDING SOURCES OF FUNDING
PUBLIC MEASURES



TRAININGS



AIRE CLUB



DEMOPROJECTS

#mindset #disruptive innovation #change #thought leadership

**AI &
ROBOTICS
ESTONIA**

AIRE 2 – what is currently in development

AIRE 2

Simulation environment for long navigation algorithms

Creating a 2D model of the surroundings (sensor fusion + SLAM)

Development of predictive navigation algorithms (AI)



Connect!

Engage!



Inform!

Inspire!



Open connection with 27 EDIH-s in Europe +150 dedicated people

- **One-stop shop**
- **From research to reality**
- **Innovating in collaboration**
- **Test before invest**
- **Real-world impact with universities**
- **Reducing fear of failure**

Members of the AIRE Advisory Board



AIRE, home of knowledge and support for new industrial entrepreneurs and real innovations

Jukka Patrikainen

Lead business manager, ABB Baltics



AIRE is a springsboard to the future

Andres Sutt

Member of the Estonian Parliament



AIRE sets an example of how smart and innovative use of technology can increase competitive advantage

Juhan-Madis Pukk

Flowit Estonia OÜ, Partner

**AIRE EDIH is tested and validated
Ready for phase 2**