

26-27 November The Egg





26-27



Finnish Al Region

"FAIR" is **one of the four** European Digital Innovation Hubs **in Finland**. Prepared for the national AI EDIH recognition.



Expertise also in XR, high performance computing and cyber security.

Special focus in Smart city, Health and Digital Service industries.

www.fairedih.fi

































Support to find investment

21M€ RAISED

after registration
*Private equity

Research, development and Innovation

Concept & business development

Solution development & deployment

Commercialization

Scaling up















Advisory & Events

Funding





















Knights of Nordics Investor events

Deeptech startups and scaleups showcasing their solutions to an invite-only audience, meet fellow startups, and network with VCs and angel investors from all over the world.

84 SMEs of which 5 were international companies have been offered an opportunity for company specific matchmaking and networking with investors.















26-27 The Eq

Growth and expansion strategy assistance

- Finding the right investors: Financial VCs, Corporate Venture funds, Family offices for various geographies
- International by nature: Attracting foreign investors is the best way to pull your company on a global scale.
- Focused on €5-30M Series A-B
- Geo Focus: Pan-European
- Stage: Established and mature startups, with a robust product/solution
- With Market traction, and looking to scale across Europe and beyond















Good practices Personal relationships matter

- Customer Management
- Customer profiling and service specific screening
- Good advice can take one far
- Customer flow and service forwading arrangements
- Small tickets local money, Big tickets international money
- Little strokes fell great oaks
- Regulatory complience support: <u>Finnish-Danish joint</u> action with HealthHub Finland EDIH, Finnish Al Region (FAIR) EDIH and various other parties







