



Success stories from the European Digital Innovation Hubs (EDIH) Network

Digitally transforming businesses just like yours!

Health and wellness promotion through EDIHs

EDIH involved

Customer



smartHEALTH



GR digiGOV-innoHUB



Παρατηρητήριο Καινοτόμου Επιχειρηματικότητας Περιφέρεια Κρήτης

RIS3-Crete Greece

> <https://ibo.crete.gov.gr/>
> PSO in the research and innovation sector

Challenges



Align the technological and research base for the **effective health and wellness** sector, a priority for the Region of Crete over the coming years



Encourage new initiatives and support trends to **develop a dynamic entrepreneurial ecosystem** in health and wellness



Create a cluster to offer **networking services**, advice on funding opportunities and technical and administrative support for new businesses

Services



Networking and access to innovation ecosystems

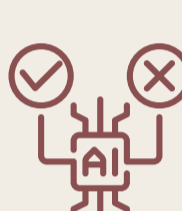


Training and skills development

Technologies



Cloud services



Artificial intelligence & decision support



Internet services & applications



High performance computing



Internet of Things



Big data



Data

Thanks to the support from the EDIH Network, RIS3-Crete successfully:



Co-organised a hackathon aimed at **developing innovative applications** to improve processes and services related to the **effective health and wellness** sector.

Benefits

Entrepreneurial discovery

Through the hackathon, the Region of Crete **identified ideas and solutions** that could be adopted by businesses and public sector entities, with funding for the best ones as part of future plans.

Boosted innovation

The activity encouraged teams to use **advanced technologies** to improve the diagnosis of medical conditions, train healthcare professionals, manage care for the elderly and much more.

Hackathon roadmap

A guide to organising and adopting innovation hackathons is being developed to **integrate these practices into the Greek public administration** and disseminate them throughout the country.

Stronger network

With different EDIHs collaborating, a foundation was laid for creating an **expanded community of stakeholders** focused on innovative applications for health and wellness services.

1

hackathon



4

challenges

17

teams



170

participants

Mobilising SMEs, startups and public entities for the hackathon contributes to **strengthening the innovation ecosystem** in Crete.

By driving the development of technological solutions for healthcare, public administration **enhances the functionality and quality of key services** provided to citizens.

The collaboration between public and private entities fosters the **exchange of knowledge** and the promotion of innovative approaches for health and wellness.

The effort of stakeholders to develop a shared understanding of critical issues in healthcare lays the foundation for **impactful solutions with social and economic benefits**.

Discover how the EDIH Network can accelerate your business's digital and sustainable transformation.

Visit the [website](#) & become our next **success story!**