



Success stories from the European Digital Innovation Hubs (EDIH) Network

Digitally transforming businesses just like yours!

Revolutionising car rentals: how digitisation and data drive success

EDIH involved

Customer



brain4industry

EDIH B4I



Speed Lease

Czechia

> SME in vehicle rental and leasing services

Challenges



Enhance end-to-end process efficiency



Improve transparency of all operational processes



Reduce operating costs



Optimise allocation and use of human resources



Increase competitiveness



Integrate and use company data more effectively

Services



Networking and access to innovation ecosystems

Technologies



Data

With the support of the EDIH Network, Speed Lease successfully:



Performed a **comprehensive analysis** of its processes, including the entire services lifecycle, ERP and process maps.



Identified key development potentials for the company's **digital growth**.



Prepared a **roadmap** to implement the project's activities.

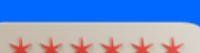
Benefits

Strategic digitalisation roadmap

Using a **structured method**, Speed Lease identified 40 projects for implementation, expected to be completed by 2026, and started a tender process for a new ERP supplier.

Maximised efficiency

The digital path traced for the company is driving **productivity gains, cost savings, sales growth** and overall operational improvement.



€440,000

estimated annual savings with digitisation

>

3

full-time employees' worth of workload saved through efficiency

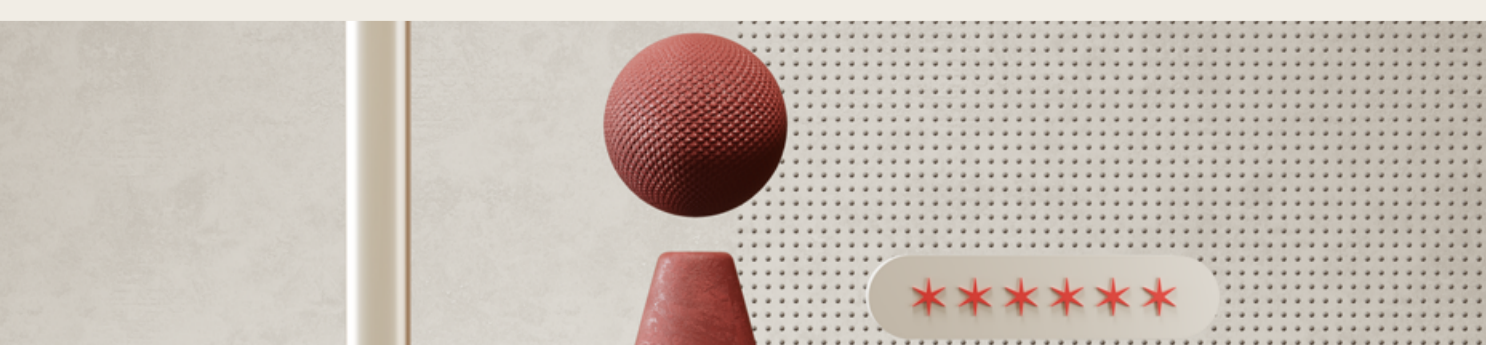
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50%

reduction in administrative processes

By implementing a comprehensive digitisation strategy, the company can enhance workforce skills, improve the work environment and contribute to community development.

Economically, digital transformation increases competitiveness, reduces costs, boosts revenue growth and enhances stability.



Discover how the EDIH Network can accelerate your business's digital and sustainable transformation.

Visit the [website](#) & become our next **success story!**