

EDIH

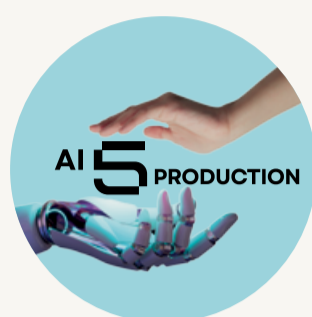
European Digital Innovation Hubs Network

Success stories from the European Digital Innovation Hubs (EDIH) Network

Digitally transforming businesses just like yours!

Rising above challenges: Brotsüchtig GmbH's supply chain optimisation

EDIH involved



AI5production

Customer



Brotsüchtig GmbH

Austria

> <https://www.brotsuechtig.at/>
> SME in the food and beverages sector

Challenges



Streamline and expedite the planning process



Improve efficiency of data preparation and visualisation



Enhance operational efficiency and decision-making

Services



Test-before-invest solutions

Technologies



Data

Empowered by the EDIH Network's guidance, Brotsüchtig GmbH successfully:



Implemented a **Power BI report** to facilitate a comprehensive analysis of sales data from the POS systems.

Benefits

Accessible insights

Detailed information required for the planning process can now be navigated and understood more easily with the report's user-friendly interface.

Improved efficiency

Planning production became agile and effective, relying on data for more accuracy. This resulted in the reduction of unsold baked goods and wasted raw materials.

Optimised workload

The time required daily for planning production has been significantly reduced, and accurate production estimates also optimised work time for bakers.

20%

reduction in overproduction

The initiative represents a **pioneering digitalisation project** in an industry with limited exposure to digital transformation.

With accurate purchasing predictions, there was a significant cost reduction in baking ingredients and electricity, contributing to **energy savings** and **food waste reduction**.

The efficiency gains of this project pave the way for **continued advancements** and **sustainability** in the industry.

Discover how the EDIH Network can accelerate your business's digital and sustainable transformation.

Visit the [website](#) & become our next **success story!**

